



33004 E. US Highway 24  
Calhan, CO 80808  
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February 1, 2024

Dear Valued Junior Livestock Sale Supporter:

We appreciate your interest in becoming a supporter of the El Paso County Junior Livestock Sale (Sale). Your participation in the Sale as a sponsor or buyer is a valuable investment in our local youth.

The 4-H and FFA organizations are a hands-on approach to programs designed to enhance life skills such as confidence, the ability to work well with others, aptitude to endure challenges, and the commitment to stick with a job until completed. These skills empower young people to become true leaders and reliable employees.

The El Paso County Junior Livestock Sale Committee (Committee) provides support and youth development services to the 4-H and FFA youth programs and facilitates the Junior Livestock Sale at the El Paso County Fair. All sponsorship funds raised support the costs associated with conducting the Sale, as well as provide for youth scholarships and premium awards. Additionally, the Committee works closely with Protein 4-Helping Others (P4HO), another local 501(c)(3) organization. Together the two organizations, in cooperation with El Paso County CSU Extension, raise funds to purchase and donate buyback animals from the Sale to the Springs Rescue Mission (Mission). In 2023, the joint effort provided over 1,800 pounds of meat protein to the Mission. Furthermore, the Mission uses the halved carcasses in their vocation training programs to teach individuals basic culinary skills helping them as they transition into the work force. This partnership further empowers the 4-H and FFA youth to become caring individuals interested in giving back and supporting others to better our local community.

We invite you to check out our website at [www.epcjlivestocksale.com](http://www.epcjlivestocksale.com) for information about how the Sale works and the ways to participate. The many benefits of being a Sale supporter include:

- Support youth with recognition for their hard work on their project;
- Assist young exhibitors in financing their future;
- Give your business recognition during the sale;
- Obtain free advertising for your company;
- Make a tax-deductible contribution; (El Paso County Fair Association is a 501(c)(3) organization)
- Say "Thank You" to parents of youth who support your business; and
- Purchase quality meat.

The **2024 Junior Livestock Sale** is scheduled to be held at the El Paso County Fair and Event Center, located at 366 10<sup>th</sup> Street, in Calhan, Colorado on Saturday, **July 20, 2024 at 1:00 p.m.** The format of the Sale is a live in-person auction, combined with an online simulcast hosted by **Stockshowauctions.com** that provides online bidding. Enclosed with this letter is information regarding sponsorship opportunities, as well as information about participating in the Sale as a buyer.

We appreciate you taking the time to review the information about becoming a Junior Livestock Sale supporter. If you have any questions or need additional information, I welcome the opportunity to discuss the details with you further. My cell phone number is (719) 439-2010. I look forward to hearing from you and am hopeful you will elect to support a program that provides a valuable investment in the development of our future leaders.

Sincerely,

Patty D. Woodard  
Manager  
El Paso County Junior Livestock Sale Committee

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